

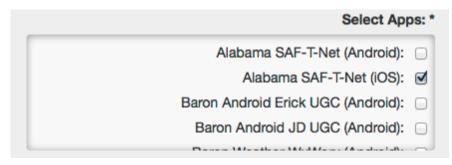
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App Messenger Instructions

This document explains how to use App Messenger to send messages to your apps.

Selecting Apps:

Click the apps you would like to view subscribers for. Once an app is selected you can send messages to its subscribers.



Subscriber and User Generated Content (UGC) Markers:

On the map you may click "cluster" icons to zoom in to the cluster area. When you hover over a cluster icon, its cluster area is revealed by a blue polygon.

- = 1 subscriber location.
- = A cluster of 1-9 subscriber locations.
- = A cluster of 10-99 subscriber locations.
- = A cluster of 100 or more subscriber locations.
- = 1 user submitted image.
- = A cluster of 2 or more user submitted images.

Filtering Subscribers:

Filter subscribers on the map by the alert locations they selected in the app(s):

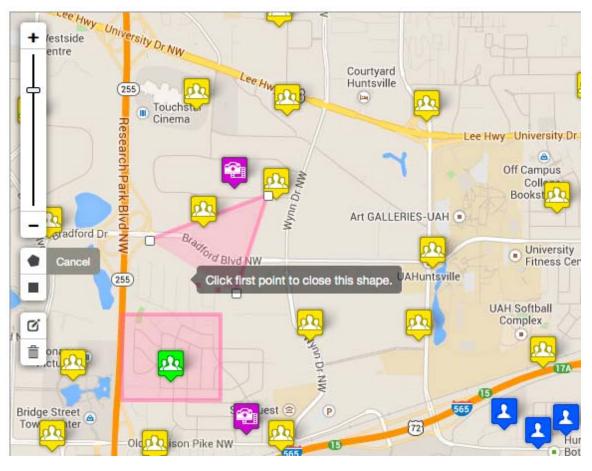
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Filter Subscriber Alert Locations: *

Home Work School Mobile
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Drawing Polygons/Rectangles:

To send messages to only certain subscriber locations, use the polygon tool to draw polygons and rectangles on the map to isolate the message area. If you intend to send a message to all app(s) subscribers, then do not draw a polygon.

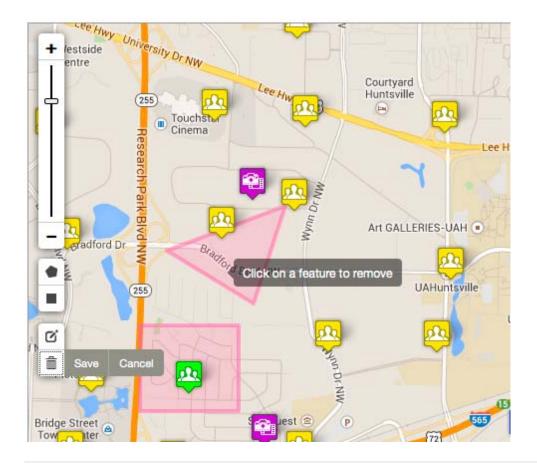




Removing and Editing Polygons:

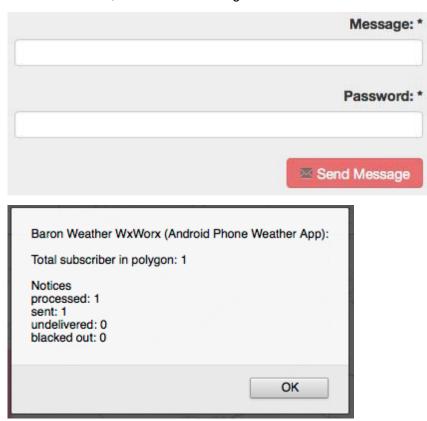
Use the edit and trash icons to edit or remove the polygon(s) you have drawn. Be sure to click "save" after you edit or remove the polygon:





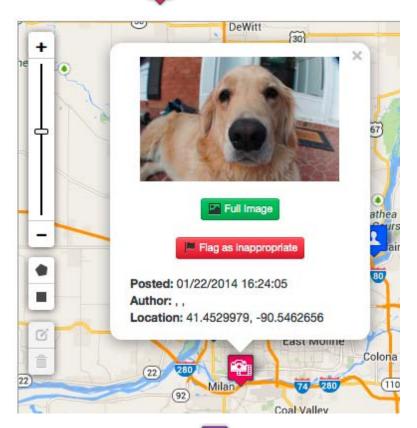
Sending Messages:

To send a message to subscribers in the polygon(s) you drew, or to the entire map in cases where no polygon is drawn, enter a message in the message field. Then enter your login password in the password field. After these two fields are filled in, click "Send Message":

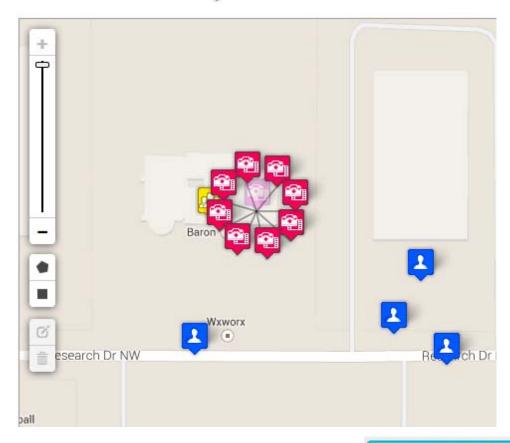


User Generated Content (ugc):

Click a UGC marker () to open a popup showing a thumbnail and info:

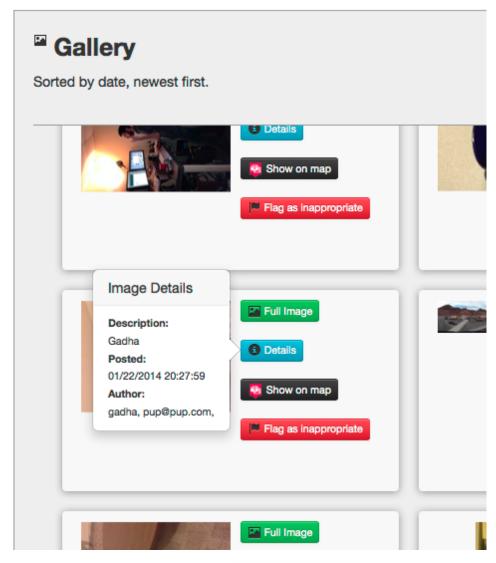


Click a UGC "cluster" marker () to zoom in and show the markers in that cluster:



On the UGC menu, click the "Show/Hide Gallery" button (Show/Hide Gallery) to view the UGC gallery. This

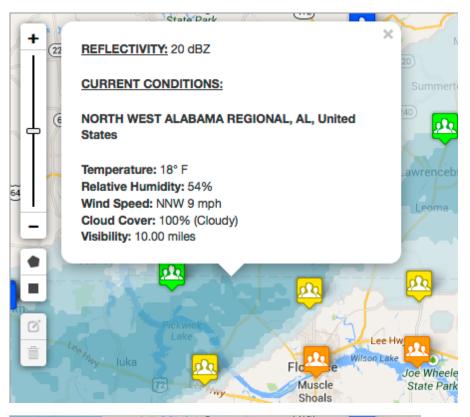
also contains items that were not geo-tagged and could, therefore, not be placed on the map:

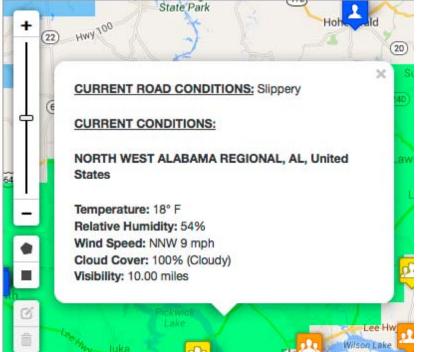


The "Flag as inappropriate" button (Flag as inappropriate) *immediately* removes the picture from the map and gallery to be reviewed by moderators.



Click the map to open a popup showing current weather conditions along with any special information related to the active weather layer:

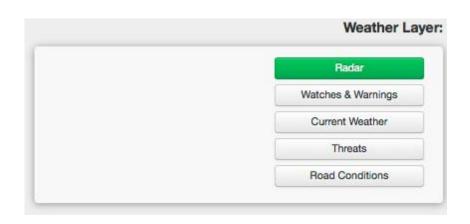




Use the weather layer opacity slider to adjust the weather layer's visibility:



Change the active weather layer:



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